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KENNETH KUN

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QUALIFICATIONS

Altruistic, ethical Patent Attorney experienced in interpreting & applying Korean intellectual property law. Articulate and persuasive litigator who willingly works within the constraints of the system to achieve justice for all parties. Special capabilities in discovering critical legal points in complex litigation. Written & oral fluency in Korean & English, with the ability to read Japanese.

PROFESSIONAL EXPERIENCE

Patent Attorney
 CHEW, SHIN & HUN LAW FIRM, Seoul, Korea 1999 - Present

- Perform application and registration procedures for intellectual property rights, with particular emphasis in a broad range of bioengineering patents.
- Consult with clients to protect the property rights of their inventions both in Korea & abroad.
- Litigate intellectual property matters for clients.
- Served as an apprentice with the firm from November 1999 through February 2000.

EDUCATION & LANGUAGE TRAINING

Bachelor of Science in Biology Education, 1998
 NATIONAL UNIVERSITY, Seoul, Korea

- Awarded Achievement Scholarships During Two Semesters
- Elected as Chief of Planning Department; organized demonstrations & performances, 1996
- Elected as Chief of the Department of Administration in the Student Association, 1995
- Provided summer school instruction for high school students as a member of the University's Environmental Activists Group, 1994
- Studied English & Korean at National University and at a London-based school. Granted a certificate of proficiency in the ability to "express points of view on a wide range of topics and can understand and exchange information reliably. Has a sufficient command of the language to be able to adopt appropriate formulation in many different circumstances. Can communicate confidently in most professional and personal contexts (in upper-intermediate 2 level)."

CERTIFICATIONS

- Patent Attorney, March 2000
- High School Teacher, 1998
- Passed the bar in November 1999

ASSOCIATIONS

- Member, The Patent Attorneys Association, 2000 - Present
- Chief of Patent Law Comparative Study Group, The Patent Attorneys Association, 2000 - Present

PUBLICATIONS

"Disputes Caused by Trademark-Domain Name Conflict," *Patent Attorney Papers*, Training Institute, Seoul, Korea, 2000





SUCCESSFUL EMPLOYEE 

123-45-67 | email@gmail.com

DIGITAL MARKETING EXECUTIVE

Online Display and Video | Social Media | Automotive Vertical | Management

PROFILE

HIGHLY QUALIFIED DIGITAL MARKETING EXECUTIVE -extensive experience in Display, Pre-Roll Video, Mobile, Social Media and Original Programming as both an agency client and a media vendor

STRATEGIC LEADER - demonstrates entrepreneurial and management skills to oversee operations, handle key account negotiations and provide exceptional recruiting, team coaching, and goal setting

EFFECTIVE COMMUNICATOR - featured Speaker & Panellist at numerous conferences including the 16th Annual DMAD Conference in Detroit, MI: DMAD 2012 as well as the JD Power Automotive Internet Roundtable in Las Vegas, NV: JD Power IRT 2011

RESULTS ORIENTED PROFESSIONAL - executes effective digital media campaigns with measurable results

PROFESSIONAL EXPERIENCE

SpecificMedia & Myspace | Irvine, CA 2009-Present

SpecificMedia & Myspace Brands | North America, Royal Oak, MI/Tampa, FL 2009-2012
Head of Automotive

- Lead client & agency interactions in North America (US & Canada) for Specific Media's Digital Media Platform, including the recently acquired social media pioneer, Myspace
- Developed advertising products and measured methodology to support our clients Display, Video, Mobile, Original Programming and Social Media Campaigns
- Responsible for over \$58 Million in advertising revenue, including over \$10 Million in Online Video revenue, over a 230% increase from 2010
- Partnered with multiple media service providers and agencies to launch User-Based Targeting via Nielsen and Polk as well as Dynamic Video Insertion for local offer messaging

Ford Motor Company | Detroit, Michigan 1995-2009

Ford & Lincoln Mercury Brand, US Marketing Operations | Dearborn, MI 2007-2009
National Digital Marketing Manager

- Responsible for directing Ford's AOR (Agency of Record - Team Detroit/WPP) and executed the National digital marketing strategy for Search, Display, Social and Mobile
- Controlled an advertising budget of over \$70M
- Travelled extensively to insure clear communications and close integration with personnel and dealers represented in 62 US markets
- Led Ford Motor company's Ford and Lincoln Mercury Brands Lead Management and Retail Digital Marketing efforts in the United States, including Website, email and CRM integration increasing lead acquisition by over 20% in 2008
- Deployed a strategy to make digital marketing an integrated component of every Ford Advertising plan, and grew the Tier II digital media spend from 5% of Media budgets in 2006 to more than 8.5%, or a total of more than \$70M for 2008
- Restructured Lead Management training operations to capitalize on cost efficiencies and revenue-generating opportunities
- Expanded marketing footprint, while still reducing A&S by more than 40%

Ford & Lincoln Mercury Division, NE Market Operations | Mahwah, NJ 2005-2007

JOHN SMITH, AEM

22 Street Rd.
City, State 00000

222/222-2222
email@address.com

MANAGEMENT – DISASTER / EMERGENCY PLANNING & OPERATIONS

PROFILE

Successful leadership background with hands-on experience in emergency response, disaster preparedness, incident management and stakeholder networking initiatives in field operational, non-profit and educational environments. Highly skilled in staff training, physician liaison, technical support and site supervision.

- Proficient as a top performer in all aspects of the emergency incident command response, as well as situational analysis, resource positioning, team education and community relationship building.
- Profitable development and execution of successful field initiatives, crisis communications and high-impact response plans with a seasoned and confident approach; consistently achieve high-value results.
- Expertise in the negotiation and execution of large-scale projects with top management, volunteer teams and key decision-makers; highly skilled in technical research and curriculum development.
- Self-motivated to achieve peak performance, resolve major problems, expand operational efficiencies and meet aggressive response objectives.
- Veteran field background as a **Paramedic**; fully familiar with the Red Cross 7 Fundamental Principles.

AREAS OF EXPERTISE

Paramedic • Relationship Building • Performance Metrics • Customer Service • Team Leadership • Organization • Crisis Communications • Business Continuity • Emergency Planning • Community Outreach • Strategic Planning • Curriculum Development • Hazard Assessment • Disaster Preparedness

EMPLOYMENT & ACCOMPLISHMENTS

Canadian Red Cross, Toronto, ON 2008 – Present

Emergency Response Team Lead – Durham Region, 2011-Present
Currently liaising with the Disaster Management Team in creating a highly effective ERT from scratch that can quickly respond to large-scale events throughout the community.

Disaster Management Instructor, 2008-Present
Responsible for providing monthly training classes as an integral part of the Disaster Management Program.
➢ Topics include Relief Assistance to Clients, Recovery Assistance to Clients, Supervising Disaster Services and Preparing for Municipal Disaster Responses.

Volunteer Operational Lead – Toronto, 2008-2010
Headed up a group of 14 team managers and 250 volunteers in helping with a wide range of regional crises.
➢ Won a "Merit Award" in 2008 for Disaster Response as Site Manager at a local apartment building fire.
➢ Designed and instituted a comprehensive Incident Command Model for the area in 2008.
➢ Developed and instituted an Emergency Response Plan that set up 14 functioning emergency response annexes in Toronto.
➢ Key participant within the command structure in G20 response planning in 2010, as well as several responses outside Toronto, such as the Vaughn Tornado and Haiti Earthquake incidents.

City of Toronto Emergency Medical Services, Toronto, ON 2001 – Present

Paramedic
Responsible for all aspects of assisting in emergency medical activities, along with patient care, field diagnosis and medications, as part of the #42 Ambulance Station on the east side of Toronto.

Is it a good idea to hire a resume writer. How to hire a resume writer. Why use a professional resume writer. How much does a professional resume writer charge.

Hiring a contractor is an important decision that requires careful and due diligence planning. Here are five tips for how to hire the right contractor for your project. Search advice Ask for recommendations from your friends, workcomers and family members, and continue to search through a contractors database. Next, find out the name of local building inspectors and ask for their advice. After all, they know quiés are quality contractors, as well as those who are not respected professionals. Employees of a local courtyard are also a good commitment to the vision of an intern of which contractors are reliable when it comes to paying bills and easy to work with. Once you have the names of some possible local contractors, give him a preliminary telephone call and discover if you can get references and a list of other clients with which they have worked. It is also important to know how many projects are underway and if they are accustomed to working on projects similar to their own. Having a plan instead for you to know, from the beginning, what your project implies and how much you want to spend. Program a Meetingdecide in person about several contractors who feel good and know them face to face. You want to make sure that you will be employed with this person and who can answer your questions and potentially meet your goals. You also need to ask for an estimation and find out if you are insured. History of the contractor's work Even though your initial feeling about a contractor can be positive, it is better to do its due diligence, including obtaining solid information from past customers of the contractor. Was the good general experience? Would you review that you put your project in the hands of this contractor? You may also want to see the last work that the contractor has done. Final steps once ready to move forward with a contractor, have a discussion about what you want to spend and your overall expectations. Consider the wholeinvolved, including the contractor's profit margin. It is also useful to develop a payment plan in relation to the amount of work completed. Remember, if an offer of contractors seems low, then it can be too good to be true, and there may be problems ahead. Trust your instincts and choose a contractor that is easy to communicate and gives you the feeling of confidence that your project will be completed to your satisfaction. Finally, write a full contract that is clear and include all aspects of the project. MORE FROM QUESTIONSANSWERED.NET The opinions expressed by the entrepreneur's contributors are theirs. Since March 2020, almost all companies have had to move to an online model. To survive the pandemic and related blockade restrictions, it has become necessary to provide an online channel to customers. More than ever, the content of your website and product descriptions are playing the role of your primary sales release. The content of your website now decides whether your potential customer will connect with you or bounce. Professional writers can achieve that perfect balance between information and inspiration when writing content. They write to inform, engage and encourage consumers to act, and in doing so, help strengthen their business. The best of them can curate content that adheres to their brand message and establishes it as a thought leader in their respective industry. Professional writers can help you establish an online presence through the right brand and customer support. During a product search, when you find the same product everywhere, you start sking through websites. But during the same search, if you find a unique product variant with exceptional quality or promised results in the description or comment section, you adhere toproduct. The well-written content persuade readers to take action and increase sales. Use professional content to strengthen your brandonline platforms are the most Marketing channels. Through them, it can easily reach millions of potential customers and influence their selections of products and services. Online platforms offer feedback ease, reviews, testimonies and participation capacity. With these inputs, buyers decide where they will be followed. From the critical about your product or services to the testimonies on your website, everything influences the decision of the potential customer. The writers of expert content play an essential role in writing the content that clicks with the client from what should be communicated with you and the value proposition on how to associate with your business. Related: The winning chemula for content creation content and frequency will keep readers the IngededyYour website and other online platforms offer you the opportunity to build and maintain a relationship with its existing and future customers. It is no longer in person to understand them and their interests. Now, the content performs a more critical role than ever, so its content should be unusual and attractive. It must make your reader think and also provide them with the answers they are looking for. The frequency and quality of its content are equally important. You must publish unique content regularly so that your customers repeat visitors to your website. Professional writers have the AUMENS to analyze what customers want to read and where will click next. Well writing will create that it will increase the leader to show it, since an expert in his industry creates confidence in his capacity with potential clients. Consider a situation in which a potential customer has a financial problem and resort to Google for a case study. While looking, hit a blog where they find the answer to their accounting problems. The blog that reads influences them to think if they can subcontract their They discover that the website they are visiting is an accounting firm. They leave a query and receive a callback, and now, accounting, accounting, has a notancial advantage on the line. the blog that changed so thoughts of finding a solution to subcontract the work was well developed content. oted needs to build and publish regularly such content to establish its brand as a thought leader of the indotria. related: checklist of content creation: 7 steps to start contracting a professional writer or outsourcing content creation? Depending on the size of your company and content needs, you can choose to hire a full-time writer or outsourcing projects to a professional writer. While a full-time writer will be available for oted on request, there are costs involved such as rth, insurance, office, application licenses, etc. here is where the outsourcing content can be more profitable, the content writing firms charge you based on the services you choose, the transaction with them will require that you explain so needs, agree the charges and the billing time, see the content project, get the necessary editions before providing the start of the departure and make the payment. So unless you have a big firm with a heavy content requirement, outsourcing content writing can save you a lot of time and a lot of money. professional writers offer multiple content services, including web content, blog writing, digital marketing content, social media content, seo content and other content on demand. so, whether it's a 140-character tweet or a 1000-word blog, you can effectively deliver your message while saving time for all the other work that business growth requires. related: Why should your company consider creating outsourcing content

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